



# Rackspace Private Cloud Everywhere, Powered by VMware

Expert management for VMware private clouds in any data center.

Rackspace® Private Cloud Everywhere, powered by VMware®, is a fully managed Private Cloud-as-a-Service (PCaaS) located wherever you need it — in your data center, hosted at Rackspace or at a colocation facility of your choice. Organizations get the security, performance and economic benefits of a private cloud without the cost and operational burden of managing it themselves. By hosting infrastructure in the location of their choice, customers can meet data sovereignty requirements, and improve performance and customer satisfaction by locating cloud resources closer to users.

## Experts Dedicated to Your Success

Rackspace offers organizations the flexibility of running VMware infrastructure wherever they need it, while still benefiting from Rackspace management and expertise. With around-the-clock access to support and a rapid response time, your business gains peace of mind on the VMware platform you already know and use every day. With many years of VMware experience and expertise managing multi-cloud environments, including private clouds, dedicated infrastructure and public clouds, Rackspace is a trusted partner that can offer industry-leading best practices for cloud management.

## Key Benefits

Rackspace experts will support your VMware infrastructure backed by the following high-performance benefits:

**Available Everywhere:** Offering unparalleled strategic flexibility to run VMware private clouds anywhere in the world, Rackspace helps meet data sovereignty requirements, provide connectivity for applications, support high performance analytics, address low latency requirements and overcome data gravity issues.

**Successful Path to the Cloud:** PCaaS provides an easier and safer migration path to the cloud that doesn't require costly and time-consuming application refactoring. It also allows organizations to continue to leverage their existing application ecosystem, including VMware management tools and infrastructure, such as VMware NSX, vSAN and vRealize suite. Rackspace backs PCaaS with industry-leading SLAs.

**Better Economics:** With Rackspace PCaaS, powered by VMware, customers see up to 39 percent savings versus building and operating private clouds themselves<sup>1</sup>. Rackspace PCaaS also offers customers a choice of economic models, enabling them to consume private cloud primarily as operating expenses or capital expenditures, and with innovative on-demand options.

1. Rackspace TCO Assessment – Industry Average – April 2018

## About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2018 Gartner Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide
- Named a leader in the 2017 Forrester Hosted Private Cloud Wave
- Hosting provider for more than half of the Fortune 100
- 3,000+ cloud experts
- Customers in 150+ countries
- More than 2 billion server hours operating clouds at scale
- VMware Partner of the Year Award Winner
- VMware Partner Premiere Service Provider
- VMware Cloud Verified Partner
- 2015 VMware Partner Innovation Award Winner
- 1 of 6 global partners recognized as VMware Cloud Verified
- One of VMware's largest service providers with VMware-validated full SDDC architectures

## Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

## Key Features

Rackspace offers a range of robust features to support VMware infrastructure including these:

**Hyper-Converged Architecture:** Based on VMware's SDDC Stack – ESXi, vCenter, NSX and vSAN, the solution can scale based on workload needs.

**Single-Tenant Infrastructure:** Dedicated, single-tenant environments increase security and flexibility while reducing the “noisy neighbor” effect.

**Data and Compute Storage:** vSAN delivers high availability data storage and management.

**Value-Add Services:** Physical and virtual infrastructure support services are available.

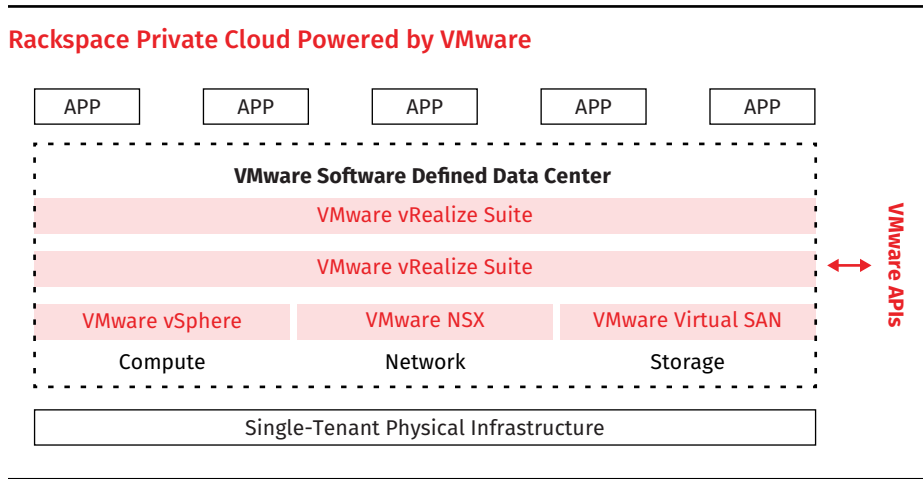
## Services Delivered Your Way

Rackspace excels at managing and supporting VMware environments. It delivers exceptional service and support built on these strengths:

- Hundreds of VMware Certified Professionals (VCPs) on staff with broad experience, including NSX, vSAN and VROps
- 10+ years of VMware expertise and experience gained from operating one of the world's largest VMware vSphere footprints: 70,000 virtual machines and 10,000 hypervisors
- Hundreds of VMware-certified professionals available 24x7x365
- 15-minute live response to emergency tickets
- Customized delivery focused on business outcomes and IT transformation
- 100% Network Uptime Guarantee

## Reference Architecture

In a VMware SDDC, all major infrastructure components are virtualized.



## Take the Next Step

Let's talk about how Rackspace VMware expertise helps you achieve your goals.

Learn more: [www.rackspace.com/vmware](http://www.rackspace.com/vmware)

Call: 1-800-961-2888