



Optimizer+

Gain insight and visibility into your cloud spend.

Cloud computing requires continuous monitoring, analysis and adjustment to ensure that you're not wasting resources, and that the resources you are investing are driving your business forward. Concerns such as uncontrollable spend, difficulty understanding cloud pricing models, failing to rightsize your environment and keeping pace with cloud innovation are all common pitfalls that cloud adopters may face.

Optimizer+ provides a continuous cycle of cloud optimization, helping manage your cloud presence by offering insights into resource reporting and spend optimization.

Key Features and Benefits

Optimizer+ gives you visibility into your cloud spend — so you can execute actions that optimize your cost savings and lead to healthy cloud consumption.

Consolidated buying power: Get access to private pricing and marketplace discounts.

Cloud financial consultant: Receive on-demand analysis and expertise.

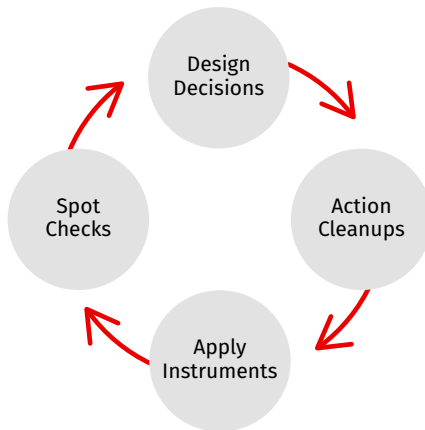
Best-practice recommendations: Learn how to align with best practices during your initial review and throughout the engagement via consulting support.

Cloud Concierge Services: Ask us anything about spend and consumption.

Monthly intel reviews: Learn about trends and receive cost saving recommendations.

CloudHealth Cloud Management Platform: Leverage industry-leading tooling to drive transparency and cost governance.

The Continuous Cycle of Optimization



- Continuous transparency, governance and monitoring helps to ensure long-term efficiency
- Use financial instruments like savings plans on top of optimized workloads
- Set technical and financial goals
- Build cost efficiency into your product roadmap
- Make data-driven optimization decisions
- Intelligence and transparency enables clean execution

Take the Next Step

Let's talk about how Rackspace Technology cloud optimization expertise helps you achieve your goals.

Learn more: www.rackspace.com
Call: 1-800-961-2888

About Rackspace Technology™

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 2,500+ cloud engineers
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 120+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.