Professional Services: Migration Services

Accelerate your move to the cloud.

The ability to migrate applications successfully into new environments is a critical part of any modernisation or transformation strategy. New platforms offer new opportunities to support innovation and continuous improvement, but achieving a smooth application migration that doesn't derail business-as-usual is a complex and potentially risky undertaking.

In reality, most businesses lack the technical resources, time or knowledge to build and execute a migration strategy effectively. They're often hampered by the weight of legacy IT, overwhelmed by security implications or simply lacking the expertise to achieve the full range of benefits promised by the target platform. Rackspace Migration Services provide end-to-end guidance, from strategy to management, to reduce your risk of business disruption and help ensure that your migration goes smoothly.

Experts Dedicated to Your Success

Rackspace has expertise across leading applications and cloud platforms, including AWS, Google Cloud Platform™, Microsoft® Azure®, OpenStack®, VMware® and on-premises.

With a platform-agnostic migration methodology, the Rackspace team of specialised migration consultants, architects and engineers can execute a migration of any size or complexity. This specialised experience allows Rackspace to solve problems beyond moving workloads, while aligning operational processes and capabilities to your post-migration solution and providing more value from your transformation.

Rackspace can support any migration strategy — including greenfield, image migration, DevOps and application — and migrate into IaaS and PaaS with minimum disruption, all while tailoring the plan to your timeline and business needs.

Key Benefits

Reduce migration risk and disruption: Gain confidence knowing that unbiased migration experts reduce the risk of unplanned downtime and costly business disruptions.

Migrations tailored to your timeline: Accelerate your migration time-to-value by employing a global network of experts at Rackspace and partners in coordination with a proven and repeatable technical consultancy methodology.

Focus on your core business: Allow the hands-on management and experience of engineers and project managers at Rackspace to lead your migration and plan for future aspirations, so you can focus on creating differentiation for your business.

End-to-End Migration Framework

Using a dedicated team for each migration project — consisting of migration consultants, project managers, architects and engineers — Rackspace migrates applications however they're constructed based on a deep understanding of your organization's needs and timelines. You'll gain confidence and momentum in your transformation with an in-depth strategy engagement and planning exercise, optional single-workload migrations and end-to-end transformation executing the detailed migration plan.

About Rackspace

Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2019 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

rackspace®

Rackspace Migration Service capabilities include the following options:

Scoping and Profiling

Rackspace migration experts will help demystify your IT estate through consultant-led workshops to identify applications requiring migration to the best-fit infrastructure. Rackspace reviews the unique characteristics of each application in order to assess their suitability for the target platform and identify the best approach to get them there, taking into account future aspirations.

Deliverables include:

- Application profile
- Scope recommendation
- High-level release plan and indicative migration strategy for each application
- Identification of first-mover applications (where required)

First Mover

Starting with something small, impactful and meaningful, the First Mover service compresses a single workload migration into one expertly designed and executed sprint. This concise transformation builds customer confidence that migrating to the cloud can be manageable, cost-effective and deliver a strong ROI.

Deliverables include end-to-end migration of one key application, including:

- Identifying the appropriate application
- Planning the migration
- Establishing the landing zones
- Executing the migration
- Optimising the application to its new environment
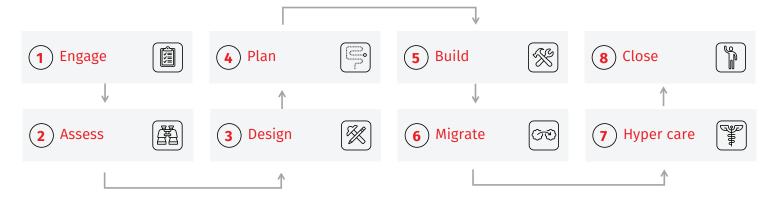- Capturing lessons learned for subsequent migrations

Migration

Using the Rackspace migration methodology, Rackspace executes the migration and application remediations using a migration-factory process, data and network accessibility, cut-over and go-live procedures and post-migration validation of applications.

Deliverables include:

- Application charter
- Migration strategy
- Migration runbooks
- End-to-end migration of your applications to the best-fit platform(s)

Rackspace Technical Consultancy Migration

Experienced Experts + Proven Migration Methodologies

1 Engage
2 Assess
3 Design
4 Plan
5 Build
6 Migrate
7 Hyper care
8 Close